



**CHAIRMAN & CEO OF MAPFRE AND MAYOR OF BILBAO GIVE CLOSING  
REMARKS AT THE INSURANCE MEETING THAT HAS BROUGHT MORE THAN  
500 INDUSTRY PROFESSIONALS TO THE CITY**

**MAPFRE GLOBAL RISKS, the leader in Spain and one of the top companies in the Latin American market, focuses on growing in Europe, USA and Asia**

Today in Bilbao, the Chairman and CEO of MAPFRE, Antonio Huertas, and the Mayor of Bilbao, Ibon Areso, gave the closing remarks at the 24th MAPFRE GLOBAL RISKS International Seminar that has brought more than 500 professionals from the insurance industry to the city over the last two days to discuss the challenges faced by the industry, including some of the latest issues such as cybersecurity and the implications of fracking.

Experts in risk management from more than 25 countries attending the closing ceremony heard MAPFRE Chairman and CEO Antonio Huertas stress the determination of MAPFRE GLOBAL RISKS (the group's unit specialized in providing comprehensive insurance solutions to multinational companies) to keep growing in different markets. The leader in Spain and one of the top companies in Latin America, MAPFRE GLOBAL RISKS will also strengthen its activities in markets that show high potential for this business (e.g. North America and Asia), and will turn its London branch into a business development center for Europe.

"Expanding MAPFRE GLOBAL RISKS to new markets and reinforcing its presence in markets where it is already one of the top companies or even the leader are constant ambitions," said Antonio Huertas. During his presentation, he also mentioned some of the initiatives that MAPFRE has already launched to become the most trusted global insurance company.

A benchmark event for the insurance industry, the seminar also addressed the matter of new opportunities for the industry in the various international markets. In the opening presentation, the CEO of MAPFRE GLOBAL RISKS, Alfredo Castelo, explained that the company is focusing on developing its operational structure in key markets, promoting selected products, preparing its teams and systems to ensure efficient services for clients, and becoming a global operator both in terms of its activity and its insurance offer.

In addition to roundtables on current industry topics, there were firefighting competitions among professional fire brigades associated with private companies that conduct fire extinction tests. The competitions took place in the Sueskola practice field, in Ispaster.

Madrid, May 8, 2015

MAPFRE Corporate Communication Division (tel. 91 581 91 68; 91 581 87 14); email: ([juanfrances@mapfre.com](mailto:juanfrances@mapfre.com); [joaquinherandez@mapfre.com](mailto:joaquinherandez@mapfre.com))